



**AYDA**  
AWARDS  
Since 2008

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## **PERSONAL DATA AND PRIVACY NOTICE**

Nippon Paint (M) Sdn Bhd (“the Company”) respects your privacy. We treat and view your personal data seriously.

This Personal Data and Privacy Notice is issued to all our stakeholders pursuant to the requirements of the Malaysia Personal Data Protection Act 2010.

### **Personal Information & Data Collection**

In the course of your participation in AYDA Awards, we will request that you provide data and information about yourself and/or your education institution and/or your lecturers (“Personal Data”) and/or your participating design works to enable your participation in AYDA Awards and/or connection with this award.

Such Personal Data may include information concerning name as per identity card, preferred name, identity card number, age, contact number, residential address, e-mail address, birth date, gender, occupation, designation, bank account details, interest, information of spouse/ children such as name and birth date, information as to physical or mental health, political opinions, religious beliefs or other beliefs of a similar nature, the commission or alleged commission of an offence and other such data necessary for the performance of our services to you.

### **Purposes of collecting and processing Personal Data**

Collection of personal data is relevant in connection with AYDA Awards, process, execution, events, and publications on media.

Personal Data you provide will be collected, used, and otherwise processed by us for, amongst others, the following purposes:-

1. To notify you on your application process, events of AYDA Awards, provide you with information on products, and services which may be of interest to you;
2. To provide you with AYDA latest updates;
3. To conduct research for analytical purposes;
4. To publish or use your information (which may include your name, profile picture and such other relevant personal data) on our website, social media, marketing materials (such as print or digital) for local or regional usage;
5. To inform you of any upcoming event and updates;
6. For your participation or vote in contest;
7. Enable us to contact you or send you information by e-mail, telecommunication means (telephone calls or text messages) or social media about AYDA Awards.
8. To use your information for verification purpose concerning AYDA Awards participation or voting

The above shall hereinafter be referred to as the “Purposes”.



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### **Effects arising from failure to provide Personal Data**

The failure to supply such Personal Data will / may:-

1. result in us being unable to provide or contact you for AYDA Awards updates;
2. result in us being unable to update you on AYDA Awards's latest updates or events;
3. result in your inability to receive any response on related invitations to AYDA related events or your participation;
4. limit and/or prevent access to certain features/functions on website; and
5. result in no exposure on marketing materials if you are one of the finalists.

### **Disclosure**

Personal Data provided to us will generally be kept confidential but you hereby consent and authorize us to provide or disclose Personal Data to the following categories of parties:-

1. any person to whom we are compelled or required to do so under law or in response to a competent regulatory or government agency;
2. government agencies, statutory authorities and industry regulators;
3. our auditors, consultants, accountants, insurers or other financial and/or professional advisers; and
4. any other person reasonably requiring the same in order for us to operate and maintain our business or carry out the activities set out in the Purposes.

### **Safeguards**

We shall keep and process Personal Data in a secure manner. We endeavour, where practicable, to implement the appropriate administrative and security safeguards and procedures in accordance with the applicable laws and regulations to prevent the unauthorized or unlawful processing of Personal Data and the accidental loss or destruction of, or damage to, such Personal Data.

### **Data Transfer & Sharing**

Where we consider it necessary or appropriate for the purposes of data storage or processing or providing any service or our products on our behalf to you, we may transfer Personal Data to a third party service or service provider, Nippon Paint (M) Sdn Bhd and its subsidiaries, associates, affiliates or members within the Nippon Paint group of companies within or outside the country in which we are established, under conditions of confidentiality and similar levels of security safeguards.



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### **Your Rights of Access and Correction**

You have the right to request access to and correction of Personal Data held by us and in this respect, you may:

1. Check whether we hold or use such Personal Data and request access to such data;
2. request that we correct any Personal Data that is inaccurate, incomplete or out-of-date;
3. request that we specify or explain its policies and procedures in relation to data and types of Personal Data handled by us.